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## Harlow's Casino Resort Selects The Jay Daniel Company For Management Contract

GREENVILLE, Miss.--([BUSINESS WIRE](#))--The Jay Daniel Company LLC ("JDC") announced today it has been awarded the management contract for Harlow's Casino Resort in Greenville, MS. Harlow's Casino Resort, which opened in November 2007, is Greenville's market leader boasting the area's largest property.

The Jay Daniel Company, which was formed in 2008, has worked with owners, investors, and developers over the last year on a variety of transactions. Jeffrey J. Dahl, one of JDC's Principals, said, "We are extremely pleased to have this opportunity to manage the market's preeminent property. We look forward to operating in Greenville and expanding on the excellent job done by the property's entire team." Joseph L. Billhimer, another JDC Principal, said, "We believe the property has a lot to offer and look forward to maximizing not only the current value, but also creating opportunities in its future development."

Dahl and Billhimer have spent several years developing and operating several of Mississippi's most important properties in the Tunica and Gulf Coast regions, including Casino Magic, the Beau Rivage, and, most recently, The Hard Rock Hotel & Casino Biloxi. "Our goal is to partner with existing management and ownership to continue the service to our loyal customer base and build on the Harlow's brand," said Dahl.

JDC will assume oversight of the property's day-to-day operations immediately upon gaining all necessary regulatory approvals. Daniel Davila, another JDC Principal and former award-winning Wall Street Analyst, said, "We have found that Harlow's truly has the 'Best of Everything' to offer the Greenville market, including the most outstanding team members anywhere in the region."

Harlow's Casino Resort is a full service gaming destination in Greenville, MS, with 105 hotel rooms, a 2,500-seat Celebrity Arena, a 33,000 square foot casino featuring 850 slot machines and 15 table games, and 6 live poker tables.

### About The Jay Daniel Company, LLC

The Jay Daniel Company LLC offers a full suite of advisory and management services to property owners, tribal gaming and creditors, combining in-depth industry knowledge and extensive experience operating in the gaming industry. With over 60 years of combined experience, JDC's senior-level professionals apply its managerial and capital markets experience to help property owners and investors maximize opportunities and returns in the gaming arena.



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